ActiveCampaign + D7SMS Integration

ActiveCampaign + D7SMS integration allows you to send SMS messages to contacts using the "Send SMS Message using D7SMS" automation action.

Requirements:

1. ActiveCampaign account
2. D7SMS account (You can also use trial account without a purchase)
3. Positive balance on D7SMS account

Notes:

● This automation action sends outbound messages only. For tracking, replies, reporting, and billing, please check D7SMS account at https://app.d7networks.com
● Messages sent with this automation action will be sent to contacts who (1) reach this step in your automation and (2) have a mobile phone number stored in the standard ActiveCampaign phone number field.
● Messages sent with this automation action have a 700 character limit. This includes field values for any personalization tags you use in the message.
● The recipient's phone number should have a country code prefix. You can also set the default country here, and all your messages will be prefixed with the selected country code.

How the D7SMS app works on ActiveCampaign:

❖ Generate D7SMS Token
❖ Create automation on ActiveCampaign
❖ Connect to your D7SMS account
❖ Configure Message Content, Source address and Message encoding
❖ Enable/Activate Automation
1. Generate D7SMS Token:

D7SMS connection uses OAuth 2.0 based Bearer token authentication and you can create this token at the developer section of https://app.d7networks.com/

Following are the steps by step instructions to create the token:

c. Click on “Create App”
d. Enter an Application Name and “Save”

e. On the next window click on “Generate Token” and copy the token generated.
2. Create automation on ActiveCampaign:

a. Log in to ActiveCampaign account and Navigate to “Automations”

b. Click on “Create an automation”

c. Select Triggers as you wish
d. Choose “Action option”’s

3. Connect your D7SMS account:

a. From your automation, click "CX Apps" in the right menu and select “Send SMS Message using D7SMS” action and drag it to your automation.
b. Enter D7SMS **Token** which is generated earlier

c. select the account
4. Configure Message Content, Source address and Message encoding:

a. Configure “Message Content”

b. Configure “Originator” and “Data Coding”
5. Enable/Activate Automation

a. "Activate" automation